

Attorney Docket No. 6046-101D8

MARKED VERSION OF CLAIM 159:

159. An electronic commercial transaction system for selectively enabling communications via a communication network between **[members of plural groups, including]** at least one or more possibly interested buyer or buyers and at least one or more **[vendors]** vendor or vendor sites, at least certain of said buyers having addresses for electronic communication, the system being adapted for use with an on-line computer service, comprising:

an interface for facilitating interaction of said interested buyers with said system, at least one said buyer adapted for utilizing an on-line computer service as at least a portion of said interface,

a dynamic video and audio system for providing video and audio at least from said electronic commercial transaction system to said possibly interested buyer,

an input system for use by interested buyers to designate at least one area of commercial interest,

a control system for isolating from the vendor sites that are identified to the commercial transaction system, at least one vendor site associated with an area of commercial interest,

a memory in association with the one vendor site for storing identification data of **[the]** an interested buyer in association with said at least one designated **[the]** area of commercial interest **[designated by the interested buyer];**,

[and whereby the vendor site under control of the] a control system **[for isolating from the interested buyers that are identified to the commercial transaction system, at least certain of those potential buyers associated with an area**

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of commercial interest, and] electronically [outputting] outputs to an address for electronic communication relating to [the interested] a potential buyer, an indication to said buyer regarding said area of interest, including a notification of availability of sales presentations of the one [vendor site] or more vendors wherein the sales presentation [when subsequently accessed by the buyer] includes stored video relating to the area of interest including dynamic video data or high resolution freeze frame video data and text data.

159. (Amended) An electronic commercial transaction system for selectively enabling communications via a communication network between at least one or more possibly interested buyer or buyers and at least one or more vendor or vendor sites, at least certain of said buyers having addresses for electronic communication, the system being adapted for use with an on-line computer service, comprising:

an interface for facilitating interaction of said interested buyers with said system,
at least one said buyer adapted for utilizing an on-line computer service as at least a
portion of said interface,

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a dynamic video and audio system for providing video and audio at least from
said electronic commercial transaction system to said possibly interested buyer,

an input system for use by interested buyers to designate at least one area of
commercial interest,

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a control system for isolating from the vendor sites that are identified to the
commercial transaction system, at least one vendor site associated with an area of
commercial interest,

a memory in association with the one vendor site for storing identification of the
interested buyer with stored video data and text data relating to the area of commercial
interest designated by the interested buyer; and

whereby the vendor site under control of the control system electronically outputs to an
address for electronic communication relating to the interested buyer, an indication to
said buyer regarding said area of interest, including a notification of availability of sales
presentations of the one vendor site wherein the sales presentation when subsequently
accessed by the buyer includes stored video relating to the area of interest including
dynamic video data or high resolution freeze frame video data and text data.
